

UNIVERSITY DIPLOMA IN ARABIC SCREENWRITING II

Main language of instruction:

French ☐ English ☐ Arabic ☒

Campus Where the Program Is Offered: CSH

OBJECTIVES

The development of a diploma in screenplay writing and the creation of an advanced level aim to deepen the study of screenwriting and further enhance creative skills. This diploma contributes to the mastery of creative and linguistic writing, while offering a high-level professional and technical standard.

The University Diploma in Arabic Screenwriting II aims to:

- Develop students' creative and narrative skills across different screenplay genres (cinema, television, series, documentaries, digital platforms).
- Master dramatic construction techniques: plot, characters, dialogue, pace, and screenplay structure.
- Strengthen writing skills in French and/or Arabic from an artistic and professional perspective.
- Train students to analyze cinematic and audiovisual works in order to understand the narrative and aesthetic mechanisms of screenwriting.
- Introduce learners to the stages of developing an audiovisual project, from the initial idea to the finalized screenplay.
- Familiarize students with the technical and professional requirements of the audiovisual sector and the creative industries.
- Encourage innovation, personal expression, and the creation of content rooted in contemporary cultural and social realities.
- Develop collaborative working skills with directors, producers, and other audiovisual professionals.
- Prepare students to enter the professional market in cinema, television, digital media, and artistic creation.
- Offer advanced training enabling students to pursue specialized studies or develop personal and collective artistic projects.

PROGRAM LEARNING OUTCOMES (COMPETENCIES)

Knowledge of the Fundamental Principles and Techniques of Screenplay Writing

- Master the basics and techniques of screenplay writing.
- Become familiar with the requirements of the field and identify what is achievable and likely to be produced.
- Acquire the technical understanding needed to effectively coordinate the narrative structure with the technical team in order to achieve the objectives set by the production company.

Story Creation and Development

- Define the main theme of the work.
- Highlight the plot and dramatic structure.
- Build and develop the characters.
- Determine the temporal and spatial setting of the story.

Mastery of Different Types of Screenplay Productions

- Master the writing of dialogue.
- Organize and structure scenes.
- Ensure a logical progression of events while maintaining dramatic suspense.

Use of New Media and Digital Tools

- Master applications and software dedicated to screenplay writing.
- Use clear and fluent language appropriately, adapted to audiovisual writing.

Professional Screenplay Writing

- Master the writing of dialogue and screenplays intended for cinema or television series.

ADMISSION REQUIREMENTS

- Bachelor's degree
- University Diploma in Script Writing

PROGRAM REQUIREMENTS

30 Credits: Required Courses (30 credits)

Required Courses (30 Cr.)

Advanced Narrative Techniques (4 Cr.), Writing for Different Genres (4 Cr.), Character Development and Psychology (2 Cr.), Dialogue Writing (2 Cr.), Visual Storytelling and Cinematic Techniques (4 Cr.), Adaptation and Screenplay Writing (1 Cr.), Writing for Television (4 Cr.), Writing for Interactive Media (2 Cr.), Presentation and Marketing of the Screenplay (2 Cr.), Final Project (5 Cr.).

COURSE DESCRIPTION

045STELF2	Advanced Narrative Techniques	4 Cr.
This course aims to deepen advanced screenplay narrative techniques through the study of story construction, character development, and thematic exploration. Students will analyze different narrative structures and learn to develop coherent and dynamic plots suited to audiovisual media. The course also develops critical thinking and creative problem-solving skills in narrative writing.		
045GECRF1	Writing for Different Genres	4 Cr.
This course introduces students to the specificities of screenplay writing across genres: comedy, drama, thriller, science fiction, romance, etc. Students will learn to adapt their narrative techniques to the conventions of each genre, develop appropriate plots, and integrate the stylistic and thematic codes characteristic of each narrative universe.		
045DDPPF2	Character Development and Psychology	2 Cr.
This course explores methods for creating complex, credible, and emotionally engaging characters. Students will study motivations, internal conflicts, and relationships between characters in order to build strong dramatic dynamics. Particular attention will be paid to psychological depth and emotional intelligence in screenplay writing.		
045EDDIF2	Dialogue Writing	2 Cr.
This course is dedicated to mastering dialogue writing for cinema and television. Students will learn to write natural, expressive dialogue suited to the personalities of the characters, while working on subtext, implied meaning, and the rhythm of exchanges. The course also emphasizes the revision and improvement of dialogue to strengthen its dramatic effectiveness.		
045NVTCF1	Visual Storytelling and Cinematic Techniques	4 Cr.
This course addresses the visual dimensions of the screenplay and the relationship between writing and cinematic language. Students will discover how to use shots, camera angles, visual symbols, and staging techniques to enhance the narrative. The course also promotes an understanding of collaborative work with directors and directors of photography.		
045AESCF2	Adaptation and Screenplay Writing	1 Cr.
This course introduces students to techniques for adapting literary and theatrical works into audiovisual screenplays. Students will learn to analyze source works, preserve their narrative essence, and transform their structure into screenplay language while balancing personal creativity with fidelity to the original text.		

045ETELF1	Writing for Television	4 Cr.
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This course offers an in-depth introduction to the specificities of television writing. Students will study episode structures, narrative arcs, and character development in television series. They will also learn collaborative work methods within writing teams and the specific requirements of serial storytelling.

045ECINF2	Writing for Interactive Media	2 Cr.
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This course explores new forms of storytelling designed for interactive media, particularly video games and digital interactive narratives. Students will discover the principles of non-linear storytelling, the creation of branching scenarios, and techniques aimed at actively engaging users in the narrative experience.

045SMCFF1	Presentation and Marketing of the Screenplay	2Cr.
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This course is dedicated to the professional and commercial dimensions of screenwriting. Students will learn how to present their projects effectively, write compelling synopses and loglines, and understand how the audiovisual industry operates. The course also addresses networking strategies, negotiation skills, and methods for promoting projects to producers and production companies.

045PRFIF2	Final Project	5 Cr.
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This course represents the culmination of the screenwriting program. Students develop, structure, and complete an original full-length screenplay project, drawing upon all the skills and techniques acquired throughout their training.

The project may take the form of a feature film, a television series pilot, or a short fiction film. It must include a development portfolio (creative statement, story bible, character sheets) as well as the final draft of the screenplay, written in accordance with current professional industry standards.